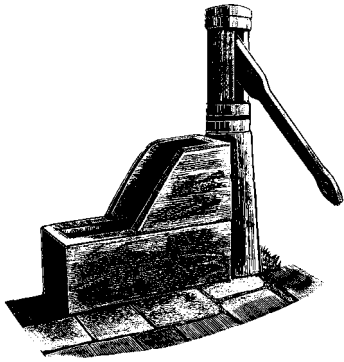


Happy XCth



"Your wooden arm you hold outstretched to shake with passers-by."

THE MONUMENTAL Loeb Classical Library, published by Harvard University Press and now numbering 493 volumes in Greek or Latin, with English translations on facing pages, marked its ninetieth birthday last October 19 and launched a year-long celebration. For the occasion the press redesigned the Loeb Library's logo (see below), which traditionally has Athena, goddess of wisdom, holding in an outstretched hand a small-scale Nike, goddess of victory. Press publicists released a list of "fun facts" about the library, including the fact that both Martha Stewart and Steven Spielberg own complete sets of it. And they issued readers a challenge, to complete a 33-question Loeb trivia quiz. Three of those who correctly completed the test, chosen at random, would each receive their choice of 90 Loeb volumes. Time ran out on December 20; winners were to be announced in late January. Some sample questions:

1. In what Loeb volume would you look for the first detailed account of a trip to the moon?
2. Name a work in the Loeb Classical Library that was written from prison.
3. To what Loeb author would you go if you wanted to see women compared to

pigs, dogs, donkeys, weasels, horses, monkeys, and bees?

4. Which work in the Loeb Classical Library is considered Western literature's oldest extant novel?

5. What man whose story is told in a Loeb edition traveled about the Mediterranean world ministering to the needy, curing the sick, raising people from the dead; and after his own death arose, ascended into heaven, and later appeared to his disciples to prove his immortality?



DOING RESEARCH for a piece in *U.S. News & World Report*, where he argued that the Internet and Amazon.com had added little to the principles and appeal of the catalogs of a century ago, Edward Tenner, a contributing editor of this magazine, came upon page 259 of the fall 1905 Sears, Roebuck catalog, with its Acme line of guitars.

At the bottom of Sears's rankings, but still "a strictly high grade guitar," was "The Cambridge," at \$8.75 in standard size, \$9.35 in concert size, and \$10.25 in grand concert size. Next came "The Cornell," at \$10.95 in standard size, then "The Princeton," which had an "unusually sweet and powerful tone." Of "The Yale," at \$16.85 in standard size, Sears declared, "It has a beautiful high polish, and

it is in this respect the equal of the finest guitars made."

"The Harvard," Sears judged, is "the finest guitar. Nothing better made. This guitar is the equal in every way of guitars that retail regularly at from \$50 to \$75," yet it cost but \$21.35 in standard size, \$25.15 in grand concert. "It is not alone a superior instrument from the musical



standpoint, but is most exquisitely made and handsomely decorated with pearl inlay which is a work of art." Its fingerboard was of ebony bound with white celluloid. It had a head "gold-plated and tipped with ivory buttons." ~PRIMUS V



Answers: 1. Lucian, volume I ("A Tall Story"); 2. Boethius, *Consolation of Philosophy*; 3. Semonides; 4. Charrton's *Callithoe*; 5. Apollonius of Tyana.