

La Fábrica's Latin-Caribbean Flair

Cambridge hot spot draws diners, dancers, and music-lovers from all over.

by NELL PORTER BROWN



A nightclub, restaurant, live-music venue, and bar/lounge are all rolled into one Central Square storefront at La Fábrica. Its Caribbean-Latino fare may include quail with Cuban rice and beans, shrimp in butter-rum citrus sauce, and desserts such as tembleque, a coconut pudding.

SANDWICHED BETWEEN Veggie Planet and the Central Square Theater, La Fábrica is the most exciting spot for Latin-Caribbean music, food, and dancing in Cambridge. Actually, it's one of the only such dynamic destinations in Greater Boston.

"We have some of the best salsa, merengue, and Latin jazz musicians here on

any given night," says owner Dennis Benzan, a Cambridge native, attorney, and former city councilor, whose parents immigrated from Puerto Rico and the Dominican Republic in the 1960s. "This is a place where everyone feels safe and comfortable. You get to meet people from all

over Boston, and the world—and we get to demonstrate and show off not just Latin-Caribbean culture, but what it means to be Latin American, and American."

What sets La Fábrica apart is that it's a seamlessly fused restaurant/lounge, live-music venue, and nightclub. Authentic Latin-Caribbean food, with a twist, helps set that tone. Start with the shredded mango-papaya-green bean salad, with a zesty *aguachile* (blended peppers, garlic, cilantro, and lime) vinaigrette (\$8) and the crispy croquettes (\$6)—fried balls of mashed yucca and provolone cheese dipped in “mayo-ketchup” sauce. Larger plates include the paella-like “fisherman’s rice,” with shrimp, calamari, and lobster tails (\$25), and the succulent whole red snapper in a coconut Creole sauce (\$30). Order a pitcher of sangria, with berries and citrus, for the whole table (\$40), or sample other potions, like a classic piña colada or the “Smokey Paloma,” made with mezcal, the aperitif Lillet, and lime and grapefruit juices (\$13).

Dinner is served in two spaces: a front dining room, with a more sultry atmosphere, bar, and stage; and the larger back room, decorated by a wall-length photographic mural of workers in sugarcane fields. La Fábrica, Spanish for “factory,” also refers to those fields, represented by a mill wheel as the restaurant’s logo—and by the nearly 450-pound steel trapiche, a mill for crushing sugar cane (from a Dominican *fábrica*) that hangs on one wall. Choose a table in the back if you want

to converse. The live music—Tuesdays, open mic; Wednesdays, reggae; Thursday through Saturday, Latin jazz—generally starts around 8 P.M. and floods the front room, making it far easier to dance than be heard.

On weekend nights around 10:30, the entire space transforms into a nightclub. Wednesdays are reserved for *bachata*: lessons in the Dominican Republic dance style start at 9:30 P.M.—followed by social dancing until 1 A.M. Weekend “Latin Nights” feature rotating deejays and a mix of Latin and salsa rhythms, from traditional Afro-Cuban beats to reggae-

ton and Top 40. “In the nightclub, we tend to get a younger crowd, 21 to 40, in the back room, and an older crowd, that doesn’t want to be in a ‘nightclub’ [scene] but still really wants to dance, up front,” Benzan says. Many patrons dress up—stilettos, spangles, and flashy ties—and are seasoned, talented salsa dancers, so even those who don’t get out on the floor themselves can order drinks, groove in their seats, and enjoy the spectacle. “The best part of La Fábrica,” he adds, is that all kinds of people are “assembled together, with positive vibes.”



Experienced in serving the financial goals of Harvard alumni

We focus on the big picture by creating customized plans that consider your entire financial life. We actively look for ways to connect, educate and support our clients’ strategic growth through our comprehensive financial planning, wealth management and concierge services.

Our services include tailored solutions for:

- **Corporate executives.** Our custom strategies integrate equity awards and other benefits with your overall wealth plan.
- **Business owners.** You benefit from a broad range of resources and solutions for every stage of the business life cycle.
- **Medical professionals.** We’re experienced in the unique and complex financial challenges of physicians and health care professionals.

Contact us for a complimentary portfolio evaluation.

The Swett Wealth Management Group UBS Financial Services Inc.

One Post Office Square, 34th Floor
Boston, MA 02109
617-439-8004
theswettgroup@ubs.com

ubs.com/team/swettgroup



UBS Financial Services Inc. and The Swett Wealth Management Group are not affiliated with Harvard University. Harvard University has not endorsed or approved this ad. As a firm providing wealth management services to clients, UBS Financial Services Inc. offers both investment advisory services and brokerage services. Investment advisory services and brokerage services are separate and distinct, differ in material ways and are governed by different laws and separate arrangements. It is important that clients understand the ways in which we conduct business and that they carefully read the agreements and disclosures that we provide to them about the products or services we offer. For more information, visit our website at ubs.com/workingwithus. © UBS 2019. All rights reserved. UBS Financial Services Inc. is a subsidiary of UBS AG. Member FINRA/SIPC. CJ-UBS-1217888577 Exp.: 09/30/2020